KOUNILA KEO

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Mar 2016-Present

WORK EXPERIENCE

Project Manager Global Initiatives

Assisted key ASEAN government officials and NGOs speakers in the lead up to the event on Food & Agriculture "Responsible Business Forum"

Research consultant DIAKONIA 2015- 2016

- Co-produced a 49-page report a program assessment based upon impact, relevance, effectiveness, efficiency, and sustainability: "Human Rights in the Cyber Age"
- Faciliated a regional workshop on Southeast Asia's Internet Freedom & challenges of social media-driven political prosecutions

Communication Specialist Development Innovations/USAID Mar to July 2014

- Organized up to 30 talks on technology and innovations and engaged NGOs & private sector
- Wrote success stories, created digital communications materials for international audience, USAID and/or other international donors
- Hosted demonstration of Google StreetView, Mozilla's annual gathering

Social Media Consultant International Republican Institute Summer 2014

- Ran a Facebook campaign on Youth Activism for 8 weeks
- Trained a couple of Cambodia's IRI staff members on FB content generation, FB ads, and crisis management

Digital Account Manager Havas RiverOrchid (now) 2013-2014

- Managed more 10 brands from Cambodia, Vietnam and Myanmar
- Created digital marketing plans for the clients & produced Social media content (digital copy-writing, community management) for Nokia Cambodia, Line Cambodia, Pulsar, Unilever, BluePumpkin restaurant chain, Unilever
- Advised team & clients on media & Internet trends in Indochina based countries

New Media Trainer MTV Exit/Civil Rights Defenders/others 2007—2014

- Conducted a number workshops on blogging, digital security and social media security in many parts of Cambodia for political activists, students, artists, universities, youth NGOs
- Conducted four workshops on new media/blogging tools/Wikipedia editing in Russia (2013), Argentina (2013), Indonesia (2014) & Myanmar (2016)

International Blogger Govn't (India/Indonesia) 2013 & 2015

Travelled & blogged about trips to Northeast India & Bandung/Indonesia

Founder of Blogs WheninPhnomPenh & BlueLadyBlog 2015 - Present

• Blog & recruit young Cambodian bloggers and writers & edit their blog content

Court Monitor/Script Writer Asian International Justice Initiative Apr-June 2012

- Wrote 10 transcripts of the Khmer Rouge court proceedings
- Co-wrote 10 TV scripts for TV series on the Khmer Rouge Tribunal for AIJI's Production
- Formulated 10 weekly reports on legal issues raised in the court proceedings

Digital Manager BBC Media Action (Loy9.com) 2011–2012

- Developed content strategy for the Loy9.com project aimed to raise young Cambodia's awarenes in political activism, elections, and rights
- Managed social media channels: Goolge+, FB, Twitter, Youtube, Soundcloud
- Wrote analytical reports on use of mobile technology for outreach & conducted research on Ushahidi and similar applications for disseminating information

Consultant Control Risks & Asia Dilgence 2012 & 2013

• Produced due diligence reports on three separate cases involving interviews with stakeholders such as government officials, NGOs, and twenty individuals plus site visits and media and online research

Freelance Writer & Reporter Agence France Presse 2008–2015

• Stories appeared in Phnom Penh Post, ThmeyThmey.com, vodhotnews.com, INDEPENDENT UK, Christian Science Monitor, Bangkok Post, Empowerwomen.org,

IRIN, UN news agency, ABC Australia, Los Angeles Times, www.scidev.net, UNICEF, Australian Red Cross, Global Voices Online, University World News, Asia360news

EDUCATION

Singapore

Lee Kuan Yew School of Public Policy/NUS

- Master's degree in Public Policy, specializing in International Relations, May 2016
- Graduate coursework: Media & Public Policy, Policy Analysis, Emerging Markets & Innovations, Behavioral Economics, Asia in the World's Economy, Security in Asia-Pacific, America/Asia Foreign Policy, IRs theory
- Graduate thesis: a 40-page qualitative report on "Use of Internet of Things for Ageing Care in Singapore with a Comparative Perspective from Hong Kong"

Cambodia

Department of Media/Royal University of Phnom Penh

- B.A. in Media, Journalism, & Communications, May 2010. GPA 3.7
- Ungraduate coursework: Mass Communications, Print/Broadcast Media, Marketing & Advertising, Media Management, News Writing, Public Relations

NON-DEGREE COURSES

ASEAN Reporting Course by GIZ PRB: Women's Edition 2010 Multimedia & Online Journalism, IIJ/GIZ Online Journalism & Web 2.0 by DW Akademie Jakarta, 09 to 23 Sept 2012

Ethiopia & USA

Germany, Feb to April 2011 Bonn, Nov – Dec 2009

ADDITIONAL EXPERIENCES

Lecturer

UBIS Swiss Business College

Jan 22-24, 2016

- Taught 30 MBA students digital marketing and web strategies in Yangon
- Designed the class schedule and engaged students in discussion

President of Media & Beyond Group LKYSCH

Aug 2014-Present

Held two talks that featured Google's Public Policy lead in emerging markets in Dec, 2014 and former Public Affairs manager for former India's Minister of State

Emcee for Google Developers Group Phnom Penh

January 2014 Oct 2009-Present

Co-founder/Advisor of 4Ks Film Collective

- Produced a low-budget short film, *Twin Diamonds*
- Wrote press releases and contact the press and media agencies & curated social media channels and the website for the collective
- Co-organize annual events of FILMCAMP and CHAKTOMUK FILM CONTEST

Event organizer

FossAsia 2014 & ASEAN BlogFestival

2012 & 2014

- Fund-raised 10,000 USD & 40,000 USD respectively
- Helped invite nearly 800 participants to take part in the 3-day technology event
- Selected nearly 100 bloggers from ASEAN and otuside ASEAN
- Designed the programs of the event & invited the Minister of Education
- Recruited volunteers and assigned work & led all the communciation channels

Roundtable discussion on "Internet Freedom" & Online Political Speech

Dec 201

• Co-organized a one-day round-table discussion on "Blogging and Internet Freedom" in Cambodia with invited 40 Cambodian bloggers and one Afghan blogger

CONFERENCES

- Participated in Stockholm Internet Freedom (SIF) 2015 & 2013; organized by SIDA
- Spoke at Malaysia Social Media Work 2013 and 2014 in Kuala Lumpur, Malaysia
- Worked as Blogger-in-chief at International Youth Forum Seliger 12/13, Tverskaya/Russia

- Participated in Global Media Forum in Bonn, Germany, June 2012
- Spoke at Wikimedia Argentina: WikiWomenCamp (Buenos Aires, Argentina, May 2012)
- Spoke at blog conferences in Jakarta, Bali, Solo, Kuala Lumpur, Penang, Singapore
- Selected as one of the 10 bloggers to report for 7th UNESCO Youth Forum in Paris, Sept 2011
- Attended World Conference of Science Journalists in Doha, Qatar, July 2011

GUEST SPEAKER

• Spoke at TEDX on Blogging as Free Speech Platform: http://bit.ly/mtSaO1, Feb 2011

AWARDS

- First Award for best blog entry, Penang, Malaysia, Sept 2010
- First Prize of "Democracy is" US embassy in Phnom Penh, Apr 2010
- Second Prize for a short essay, "What can young people do to help the government be more effective and accountable?" (World Bank), Dec 2007

PUBLICATIONS

- http://www.bangkokpost.com/opinion/opinion/362454/cambodia-young-show-courage-desire-forchange (Bangkok Post, Cambodia's election 2013)
- https://www.youtube.com/watch?v=jpHVKGf0j 4 (PhnomPenhPost, Eelection/State of Play)
- http://blueladyblog.com/cambodias-national-elections-2013/ (Blog Post, commentary on 2013 National Elections)

LANGUAGES

- English (Fluent)
- Khmer (native tongue)

- Thai (Elementary)
- Chinese (beginner)