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META HOUSE
PHNOM PENH
German Cambodian
Cultural Center

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INVITATION

THE INTELLIGENT USE OF SOCIAL MEDIA

**AN INTERACTIVE PANEL DISCUSSION
WITH TOP SPEAKERS FROM CAMBODIAN MEDIA**

**ON 25th JULY 2012, 5PM
AT META HOUSE PHNOM PENH**



Friedrich Naumann
FOUNDATION **FOR FREEDOM**

Dear Friends of Meta House,

We would like to invite you to a panel discussion on the topic of “*The Intelligent Use of Social Media*” featuring a number of speakers active in different related fields. In two separate debates, the participants will discuss with each other and the audience the latest developments and trends. Social Media has become the most popular form of communication. While used in a playful way by many, various innovative new uses emerge.

The event will take place from 5 PM until 7 PM on Wednesday 25th July in the Meta House Gallery. Talks will be in the English language.

Among the speakers are:

Phin Santel, blogger and founder of Khmerbird.com will explain how “everyone is a publisher”. But do we ever think about the responsibilities that come with it? Phin Santel will discuss how to use social media the right way.

Norbert Klein has created the first Internet Service in Cambodia in 1994 and has been actively involved in the development since then. He will talk about recent developments in “Selective Internet Blocking and Its Legal Context”.

Be Chantra, the organizer of the highly successful Bar Camp Phnom Penh and Startup Weekend Cambodia will talk about low budget business branding and how to use “Social Media for Business”.

Ramana Sorn is the project coordinator of the Cambodian Freedom of Expression Project of the Cambodian Center for Human Rights (CCHR). She will present a recently published report on “New Media and the Promotion of Human Rights in Cambodia.”

Keo Kounila is the writer behind the progressive Blue Lady Blog that has received a lot of national and international attention since she started in 2007. She mainly writes news reports and blogs about social issues.

Nhov Den of the NGO STT is the project manager of Urban Voice, an exciting new tool through which everyone can participate in the urban development of Phnom Penh by sharing information and events through an online map.

Neang Sovathana of the Friedrich Naumann Foundation will moderate the event. As an active blogger and Internet activist herself, she will guide the participants through the debate.

We hope that you can attend this exciting.

Best Regards,
The Meta House Team